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## Staten Island Advance

### 'Evening of Beauty' offers weapons against aging

New Dorp bridal center is the setting for a presentation on tweaking what nature gave you

Friday, September 28, 2007

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STATEN ISLAND, N.Y. -- Just past the Badgley Mischka dresses to die for, an "Evening of Beauty" at New York Bridal Couture in New Dorp offered everything from wine and hors d'oeuvres to information about plastic surgery and cosmetic dentistry.

And if you were planning a honeymoon trip to Greece, need to get fit for the big day or had tight muscles from a stressful day at work, representatives from Walkabout Excursions, Curves, A.F. Bennett Salon & Wellness Spa were on hand as well.

With gift bags -- and raffle prizes for facial fillers and other goodies worth up to \$600 -- the evening was sponsored by New Beauty Magazine, a behemoth of a book whose editorial content includes a list of physicians the editors recommend.

"We've done the due diligence for you," said Grace Capobianco, regional publisher.

Two of those recommended physicians made presentations during the two-hour event Tuesday that drew about 60 stylish women.

Dr. John W. Decorato, a plastic surgeon with a practice in New Dorp, discussed the way faces age and the ever-improving arsenal of weapons to do battle with the shifting sands below the skin. He also advocated good nutrition and sunscreen.

"Beauty is not just skin deep," he said.

Dr. Anne Gershowitz, a cosmetic dentist in Eltingville, played games with the audience and awarded prizes but in the process also revealed some startling statistics, including that 40 percent of Americans have never been to a dentist.

Showing before and after photos of dramatic differences in her patients, she said the bottom line for anyone considering cosmetic dentistry is to "make a wise decision."

Stephanie Brady, event manager for New Beauty, said holding the event in New York Bridal Couture made sense because it offered a large space and elegant surroundings.

New York Bridal said the event helped the seven-month-old shop spread the word that it not only sells high-end bridal gowns and everything else for the bride-to-be and her attendants, but designer dresses for any special occasion. Like those Badgley Mischkas at the door.

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