

a personal approach

Dr. Anne Gershkowitz's favorite quote, "Stop going with the flow of life; start your own river," resonates at Dental Spa and Beyond, where the cosmetic dentist has created a dental retreat for patients to relax, rejuvenate and renew more youthful, aesthetic smiles.



DOCTOR OF DENTAL SURGERY

New York University College of Dentistry

INTERNSHIP

Advances in Contemporary Aesthetic Dentistry-
New York University College of Dentistry

AFFILIATIONS

American Academy of Cosmetic Dentistry
Founder and Current President of American
Dental Spa Association
American Dental Association
New York Dental Society

AREAS OF EXPERTISE

Smile Makeovers
Teeth Whitening
Invisalign®
Veneers
Lumineers Cosmetic Dentistry
Full-Mouth Reconstruction

LOCATION

Staten Island, New York
718.948.3777

WEB SITE

www.dentalspabeyond.com

Upon entering the luxurious, state-of-the art practice, patients are greeted by a friendly, knowledgeable dental concierge, who takes a personal interest in their comfort, service and treatment, ensuring they feel relaxed and at ease. The soothing spa-like atmosphere continues as pleasant scents waft through the practice from carefully placed candles and customized aromatherapy oil. Patients are treated with warm, scented towels, paraffin hand wax, herbal eye masks to soothe tired eyes and spearmint cream gently massaged onto the temples. In fact, guests become so relaxed, they often fall asleep in the chair during the procedure. The practice also offers reflexology, hand-and-neck massages, and low-level, indirect lighting—all to ensure a calming, comfortable environment.

Dr. Gershkowitz's cosmetic dental practice offers patients the perfect package for those seeking to improve their smile via porcelain veneers, dental implants, tooth restorations or for those seeking an entire smile makeover. The dentist's level of expertise and personalized approach, combined with her perfectionist nature, an accommodating staff, and a relaxing ambience, all add up to an ideal arrangement for patients. "Our goal is to provide our patients with an exceptional level of care, and we strive to achieve natural, genuine smiles for each case we complete," says Dr. Gershkowitz.

"I believe all of my patients can have a beautiful smile. My goal is to bring it out."

—ANNE GERSHKOWITZ, DDS

DR. ANNE GERSHKOWITZ

WHY DID YOU BECOME A COSMETIC

DENTIST It's rewarding to positively impact a patient's life by enhancing their smile

HOBBIES Traveling and playing pool

ALTER-NATIVE OCCUPATION Interior designer

I'M NEVER WITHOUT Pictures of my children

I WOULD LOVE TO OWN A restaurant

I START EACH DAY Taking my daughter to

figure skating

I WOULD LIKE TO BE REMEM-BERED AS An innovator and trendsetter



GETTING TO KNOW YOU

"Every artist needs inspiration," says Dr. Gershkowitz. "I find inspiration in positively impacting patients' lives." To realize her philosophy, Dr. Gershkowitz engages in detailed patient dialogues to determine their needs, desires and wishes. In particular, she asks patients numerous questions prior to treatment, performing verbal questionnaires and considering their responses when designing **CUSTOMIZED SMILE MAKEOVERS**. "How patients convey what they want to show the world is important. I appreciate their answers and use them to help guide me in making their new smiles **PERSONALIZED AND CONDUCTIVE TO THEIR GOALS**." Moreover, Dr. Gershkowitz takes the adequate time getting to know her patients, using **MULTIPLE APPROACHES** to do so. "I think it's important to utilize as many resources as possible when trying to understand patients' primary objectives. If I am treating a shy, young woman who wants to show a bit more emotion, I will angle the edge of the teeth to make her expression more playful. A strong male may need the opposite—larger, squared teeth to convey a subtle dominance in his smile. My smile makeovers always reflect personality."